
PROVIDES THE SOLUTION FOR THE 3 BIGGEST PROBLEMS ALL COACHES FACE:

PROBLEM 1

Not being able to monitor how players practice on their own time.

PROBLEM 2

Not having enough time for in-season player development.

PROBLEM 3

Not having a way to isolate and streamline position specific skill programming.

HOW SKILL DEVELOPMENT COACH HELPS YOU MANAGE THE PLAYER DEVELOPMENT ASPECT OF YOUR PROGRAM

2 YEAR CASE STUDY

(2 years, 500 players, ages 9-22)

Prior to launching Skill Development Coach, the individual player development programming and progression system had been tested for a period of 2 years with over 500 competitive basketball players ranging from aged 9 to 22.

IMPROVE INDIVIDUAL PLAYER DEVELOPMENT, GAME PERFORMANCE, AND ACCOUNTABILITY:

- ▶ Roster your players
- ▶ Customize position specific skill work
- ▶ Assign and deliver directly to each players' cell phone

THE COLLECTION OF SKILLS ON SKILL DEVELOPMENT COACH WAS THEN ASSEMBLED AND CREATED FROM:

- ▶ Data driven assessments
- ▶ College coach's input at the division 1, 2, and 3 level
- ▶ Extensive college basketball video analysis for game applications and technical precision
- ▶ Ongoing feedback and data assessments from elementary school players, middle school travel basketball players, high school varsity players, college players, and professional players that were using the concepts and skill progression training system.

THE PLAYER DEVELOPMENT SOLUTION

EFFICIENTLY COMMUNICATE AND MONITOR HOW
PLAYERS PRACTICE ON THEIR OWN TIME.

ISOLATE AND STREAMLINE POSITION SPECIFIC
PROGRAMMING.



**"THE BIGGEST GROWTH
IN A PLAYER'S
DEVELOPMENT WILL
ALWAYS BE WHAT THE
PLAYER DOES ON THEIR OWN TIME."**

- Rich Walton, Founder SDC

Contact us today if you haven't already done so.

We are certain that our player development platform will have you improving every player in your program, and winning more games.